

REACHING URBAN CENTERS

30-CITY URBAN STRATEGY



ANTIOCH SCHOOL
OF CHURCH PLANTING AND
LEADERSHIP DEVELOPMENT



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WHY URBAN CENTERS?

The urban centers of North America are the key to the future expansion of the church in North America, and they need the gospel more today than ever before.

BILD's 30-City Urban Strategy is focused on developing the next generation of church leaders who will transform the urban centers and "inner cities" of North America by reaching them with the gospel of Jesus Christ.

● Los Angeles Hub--27,000

California Megapolitan Areas

- Bay Area—5,000
- San Diego—2,000
- Las Vegas—1,000

Pacific Northwest

- Seattle-Tacoma—2,000
- Portland—1,000

Front Range Corridor

- Denver-Albuquerque—5,000

Arizona Sun Corridor

- Phoenix-Tucson—1,000

● Chicago Hub--28,000

Great Lakes Megalopolis

- Toronto-Buffalo—5,000
- Minneapolis-St. Paul—2000
- Cleveland-Akron-Canton—2000
- Detroit—2000
- Cincinnati—2000
- Pittsburgh—2000
- St. Louis—1000
- Indianapolis—1000
- Kansas City—1000

● New York City Hub--45,000

Northeast corridor (Bos-NY-Wash)

- Boston-Hartford—5000
- Washington DC-Baltimore—5000
- Philadelphia—2000
- Richmond—1000

I-85 Corridor/Piedmont Atlantic

- Atlanta-Chattanooga—5000
- Charlotte—1000

South Florida

- Miami-Ft. Lauderdale—5000
- Orlando-Tampa—2000

Gulf Coast

- Houston-Austin-San Antonio
- Dallas-Ft. Worth—2000
- New Orleans—2000

The Antioch Initiative

The Antioch Initiative was formed by BILD International to plant churches and accelerate church-planting movements in North America. At the heart of the Antioch Initiative is the 30-City Urban Strategy, which will initiate and facilitate churches and church leaders networking together to plant churches in their urban centers. The network also consists of churches and leaders worldwide who desire to associate with the Antioch Initiative.

The CityChurch Network

- The CityChurch Network will be a network of CityChurch networks across North America, formed around the model of the CityChurch of Ames-Des Moines. These CityChurches will serve as their own church-planting movements and as models for those desiring to plant churches in the complex network of urban churches facilitated by The Antioch Initiative.

100,000 Leaders

Our urban centers beg for entrepreneurs, civic leaders, and artists—the new generation of cultural creatives. The Antioch School is developing partnerships with several organizations to build training experiences and coaching systems into high-powered ministry practicums to accelerate the leadership of these emerging Christian leaders.

- Community Development
- High Impact Cultural Creative
- Marketplace Church-Planting
- Urban Church Staff
- Urban Center Entrepreneurship

BILD UNIVERSITY SYSTEM

NA PROGRAMS



The BILD Institute

	Foundational Program <i>This program is key to becoming established in your faith and ministry; a lifetime investment</i>	Basic Church Leadership <i>Designed for deacons, leading women, future elders and other key church leadership</i>	Advanced Church Leadership (Diploma) <i>Designed for elders and other senior church leadership</i>
Curriculum	The Story First Principles I-II Life(n) and SIMA MCore	The Story First Principles I-III SIMA MCore, Traid, 10-Steps Life(n) Seek the Welfare	Story First Principles I-III Leadership Series Acts, Pauline, Essentials, Leaders, Counseling Counseling/Shepherding SIMA CAP/10 Steps Life(n)/Seek the Welfare
Portfolio	Portfolio setup fee	Portfolio set up fee - \$25	Portfolio set up fee
Recognition	LM. I Certificates - (assessment & certificate)	L.M. II Certificate - (assessment and certificate)	Diploma of Ministry - (assessment & diploma)



	B.Min. / B.Th. Programs <i>Ordered learning rooted in the churches for developing apostolic leaders and their co-workers</i>	M.Min. / M.Th. Programs <i>The key to developing a generation of pastors and church planters who can lead churches and transformational urban center/global city ministries.</i>	D.Min. Programs <i>The key to producing a generation of leaders capable of shaping and leading complex networks of churches focused on strategic urban centers/global cities</i>
Program	Leadership Series Story/First Principles Series Core Knowledge SIMA CAP Life(n)	Leadership Series Story/First Principles Series SIMA MAP Life(n) Seek the Welfare	Leadership Series Story/First Principles Series PTPs - (includes assessment) SIMA MAP Life(n) Seek the Welfare Dissertation Artifact
Portfolio	Portfolio setup Course assessment Practicums assessment	Portfolio setup Course assessment Practicums assessment	Portfolio setup fee Course assessment Practicums assessment
Recognition	B.Min. or B.Th. Degree	M.Min. or M.Th. Degree	D.Min. Degree





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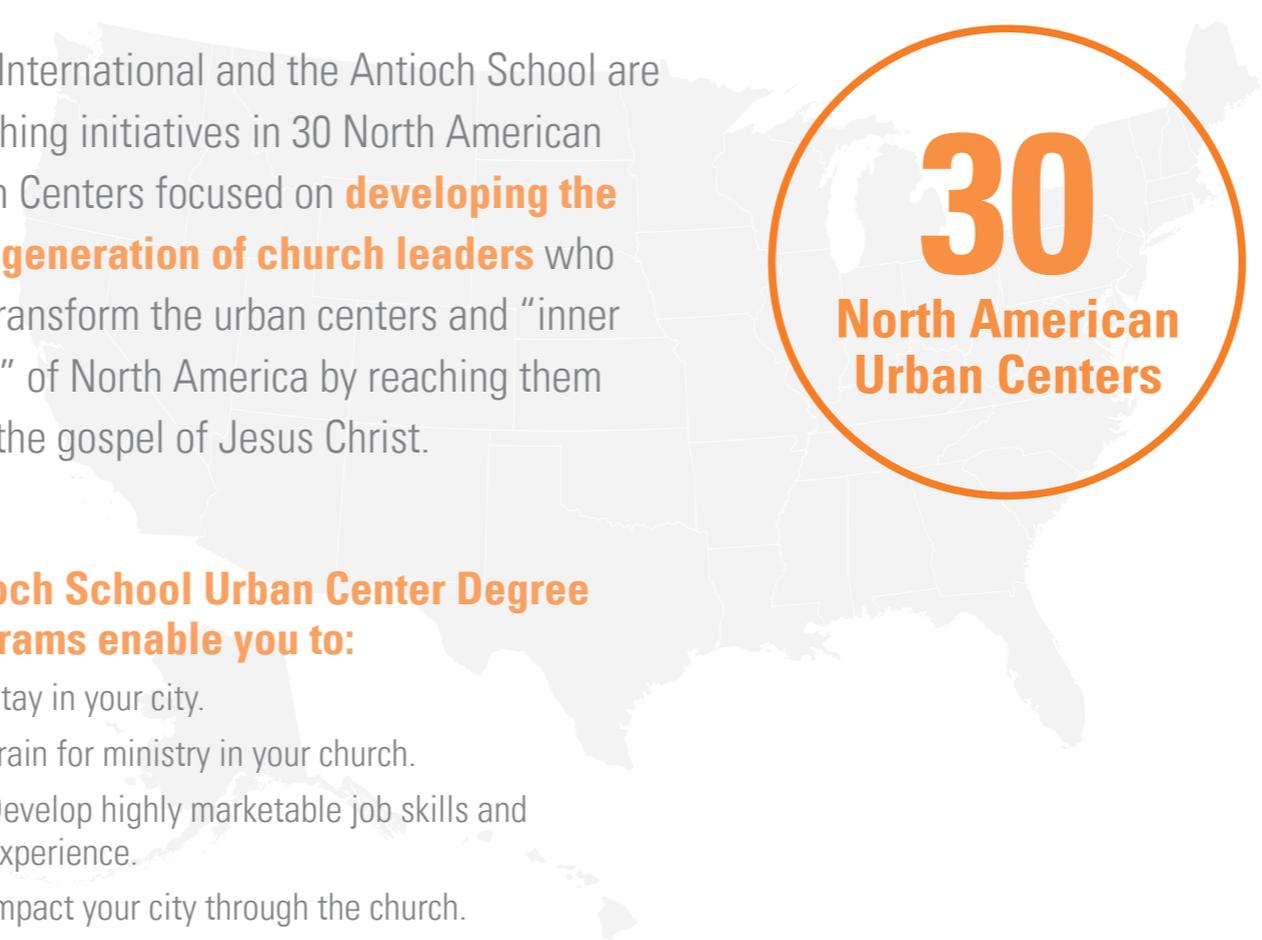
URBAN CENTER DEGREE PROGRAMS

Ministry Practicum Tracks

30-CITY URBAN STRATEGY

The urban centers of North America are the key to the future expansion of the church in North America, and they need the gospel more today than ever before.

BILD International and the Antioch School are launching initiatives in 30 North American Urban Centers focused on **developing the next generation of church leaders** who will transform the urban centers and “inner cities” of North America by reaching them with the gospel of Jesus Christ.



30
**North American
Urban Centers**

Antioch School Urban Center Degree Programs enable you to:

- Stay in your city.
- Train for ministry in your church.
- Develop highly marketable job skills and experience.
- Impact your city through the church.

YOU CAN IMPACT YOUR CITY!

Our urban centers beg for entrepreneurs, civic leaders, and artists—a new generation of leaders who have a vision for transforming their city.

MATURE in Your Faith

The goal of your degree program is to see you mature in your faith and grow in your life and ministry as you learn and apply the teachings and principles of Scripture in your individual, family, work, and community life.

WORK in Your City

Urban Center Degree Programs are unique: during the ministry practicum you will have a mentor and acquire the work experience and skills you need to accelerate your career. Post-graduation you will receive assistance in finding a job in your city.

SERVE in Your City

As you train in your degree program you will be right in the context of God's tool for impacting the city—the church! The life and ministry skills that you are developing in your program will provide you with a powerful set of tools to meet the multifaceted needs of the people in your city.

“Today theology has become a mastery of academic disciplines for professional ministerial preparation; in the past, theology was an orientation of the soul for the purpose of acquiring wisdom, which all men and women need, regardless of their station in life.”

Edward Farley

Theologia: The Unity and Fragmentation of Theological Education

URBAN CENTER DEGREE PROGRAMS

Bachelor of Ministry Practicum Tracks

Antioch School Degree Programs

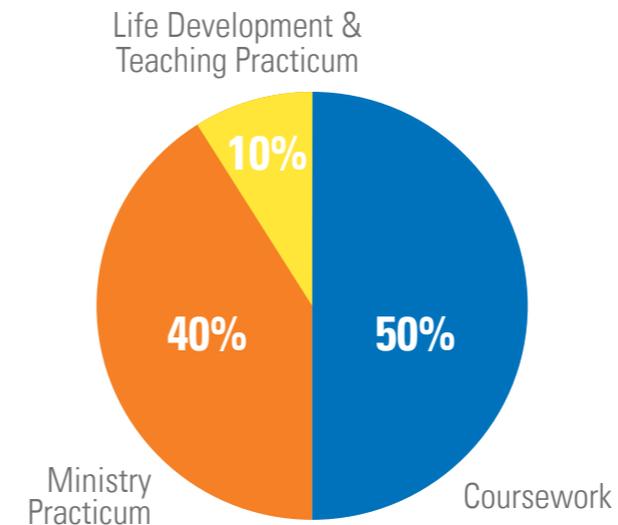
Offered through local churches in the urban centers of North America, Antioch School degree programs enable you to stay in your current life situation, be trained for ministry, develop marketable skills for high-impact work and ministry, and earn accredited degrees—all in the urban context.



Bachelor of Ministry Practicum Tracks

The ministry practicum is one of the most creative elements of our Bachelor of Ministry (B.Min.) degree. **It allows for 40% of the degree to be built around personal ministry and work goals.** This enables you to develop valuable marketplace skills in addition to the life and ministry skills you are developing in your degree program.

- Community Development
- Cultural Creatives
- Marketplace Church Planting
- Urban Center Artisanhip
- Urban Center Entrepreneurship
- Urban Professional



Urban Center B.Min. Degree Programs

PRACTICUM TRACKS



COMMUNITY DEVELOPMENT

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CULTURAL CREATIVES

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MARKETPLACE CHURCH PLANTER

Page 8



URBAN CENTER ARTISANSHIP

Page 9



URBAN CENTER ENTREPRENEURSHIP

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URBAN PROFESSIONAL

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RE:BUILD

Life Rebuilding Programs



30-CITY URBAN STRATEGY

TRANSFORM YOUR CITY

The black church is the key to transforming the urban centers of North America with the gospel of Jesus Christ.

Please plan to join us for a gathering of church leaders focused on the centrality of the black church to reaching the urban centers of North America.

Date:

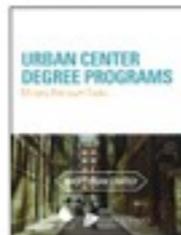
Location:

FEATURED PROGRAMS



RE:BUILD - Life Rebuilding Programs

Key to reaching our urban centers is providing programs that help people comprehensively rebuild their lives. We will discuss how to launch and sustain these programs in our churches in order to reach and impact the lives of people in our cities.



Urban Center Degree Programs

As individuals in our urban centers work to rebuild their lives, helping them engage in educational experiences that will help them find productive work is a critical need. We will discuss how to launch and sustain degree programs that are affordable and accessible to people in our urban centers.



As a pastor for nearly 30 years I have searched for various methods and models that would help me and the church be more effective and efficient in doing ministry in the 21st Century. I believe that the Antioch School of Church Planting and Leadership Development gives us the model that the 21st Century needs to make disciples, mature believers and multiply ministries.

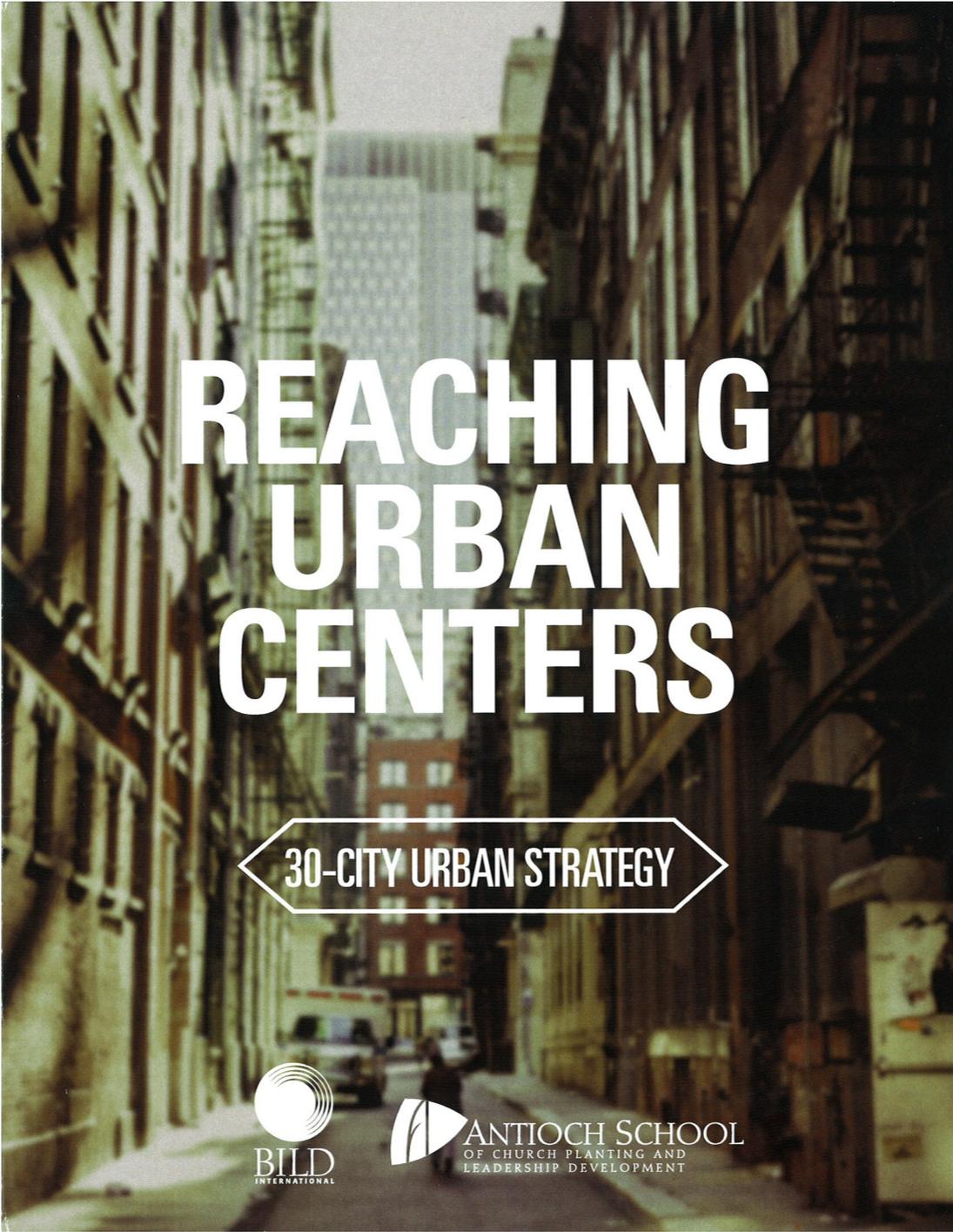
Lester McCorn

*Pastor of Pennsylvania Avenue AME Zion Church, Baltimore, MD
Vice President of Urban Ministry Development, BILD International*

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30-CITY URBAN STRATEGY

Inaugurating 30-City Initiatives (5-year process)

Step 1*: Top Leader Agreement—½ day

- Top leader and core team of initiating church/churches
- About ½ day, informal
- Explain Initiative idea: Reaching Urban Centers; RE:BUILD; Urban Center Degree Programs
- Discuss top leader's involvement: leading initiative? degree?
- Selecting leaders/churches for Vision Day

Step 2: Vision Day—1 day (9 a.m.–2 p.m.)

- Leaders from 6–8 churches
- Hand picked churches, maybe a couple of community leaders/businessmen and women
- One-day seminar: Reaching Urban Centers
- Nice location in city center with meal (BILD pays for)

Step 3: Formation of D.Min./M.Min. cohort strategy—1 day

- Workshop on forming D.Min./M.Min. cohort; ideally a cohort of key leaders of key churches
- Formation of apostolic team around the cohort
- Formation of cohort strategy/church partnerships (i.e. Little Rock cohort system)

Step 4: Building the Master Plan—2 days

- Mapping city and 5-year strategy
- Formation of degree track team
- Formation of benefactor team
- Setting 6-month goals
- Design "city initiative" brochure and master strategy

Step 5: Hosting a JOG

- Schedule a noon to noon JOG around Seek the Welfare of the City
- Raise \$28,000 fee and 20 AS scholarships

Step 6: Vision Day 2 —1 day (9 a.m.–2 p.m.)

- 30–40 churches, around 100 leaders
- One-day seminar: Reaching Urban Centers
- Target marketing, by invite

Step 7: Inaugurating RE:BUILD in partner churches

- One-day seminar for all partner churches
- Building a team of churches—cluster—who will each commit to RE:BUILD in their churches and build 2 prototype case studies
- Identify 1 student each for prototype urban degree cohort

Step 8: Inaugurating a B.Min. Urban Degree cohort

- One-day seminar for prototype cohort
- Enroll students
- Find "ministry practicum" training program and/or apprenticeship
- Ideally find paid apprenticeships

Step 9: Build a "city team" of businesses, trade programs, community development organizations, banks

- Seminar for businessmen and women, trade program leaders, community development orgs, and urban campuses
- Gather commitments to the city initiative

Goal: 5000 urban center degrees in each city participating in the initiative

*Step 1 assumes the leader is already an Antioch School certified leader and is leading a program and probably enrolled as a student.



